

Eunice Kim

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DESIGN EXPERIENCE

Instrument | Freelance Senior Visual Designer

June 2023 - Current

Collaborate with the Creative Director and client to create branded marketing content for educational purposes.

Design visually appealing and intuitive user interfaces for desktop and mobile, proposals, and external decks.

Collaborate with researchers to successfully synthesize UX foundations into wireframes and prototypes to communicate design concepts with the client.

Prepare organized design systems and assets for seamless handoff to developers, motion designers, and the client.

The Future Perfect | Freelance Designer

Oct 2023 - Current

Create assets for digital ads, marketing, exhibition designs, graphics, publications, and web graphics.

West Elm | Freelance Visual Designer

Jan 2024 - Current

West Elm | Visual Designer

Oct 2021 - June 2023

Facilitated the brand vision by researching, designing, and user-testing creative email and marketing assets.

Collaborated cross-functionally to create engaging seasonal campaigns across all digital touchpoints, including homepage, editorial, and marketing content.

Dash | Digital Lead + Web Designer

Jan 2020 - Oct 2021

Designed across all brand touchpoints including web, email, print packaging, brand guidelines, and video product trailers.

Vaudeville Ventures | Visual Designer

Oct 2019 - Aug 2020

Fig Tech | Freelance UX UI Designer

Apr 2019 - July 2020

McCann NY | Freelance UI Designer

June - Oct 2019

TASOC | Visual Designer

Mar - Dec 2016

SKILLS

Figma
Procreate
Sketch
XD
Photoshop
Illustrator

RECENT CLIENTS

Dropbox, Google, Microsoft,
Concord Music Group

EDUCATION

Pratt Institute | UX UI Design

Researched to understand users' relationships with specific platforms.

Collaborative workshops to produce prototypes in increasing fidelity.

New York University | BFA

Majored in Digital Art & Painting with a focus on Psychology.

VOLUNTEER

The Cliffs | Instructor

2019 - 2020

An organization dedicated to empowering female-identifying individuals to climb in a judgment-free zone.

Meetup, BK Product Design | Designer

2018 - 2019